

Suggestions Silk Petticoats Blouses Tea Sets Dress Patterns Dresses Waist Patterns Linens Kimonos Bath Robes Blanket Robes Umbrellas Muffs Furs Silk Hosiery Novelties Scarfs Suggestions

A Great Christmas Store

ONLY 33 SHOPPING DAYS UNTIL CHRISTMAS

A Great Christmas Store

The Dress Goods and Silks
Must Make Way For
Holiday Goods

EVERYBODY'S

This Special Sale of Floor
Sample Furniture
and Rugs

Doll Buggies: Some Radical Reductions from which the following will give you a fair idea.

75c Wool Serge---50c
Quality Usually Sold
Up to \$1.00

Wool Serge, full 52 in. wide, in colors Russian Green, Tan, Navy, Cardinal, Light Grey, Taupe, Dark Brown, Scarlet, Copenhagen, Delft Blue, Myrtle Green, and Black.

60 in. Astrakhan Cloaking
Worth to \$4 a yd.---\$2.95

This specially favored material comes 60 inches wide, in extra heavy quality and in the most wanted shades, such as Navy Blue, Dark Grey, and also Black. A very special value at this special price.

Less Than Half for More Than
500 Yards of Yard Wide Taffeta

Because some colors have been sold, Chiffon Taffetas that we've been selling for \$1.50 a yard, for the colors that remain, Amber, Copenhagen, Nile Green, Cerise, Light Blue, Delft Blue, Cardinal, Gold, Bottle Green, Mahogany, Emerald, Old Rose and Reseda Green, we have placed a quick disposal price, a yard. 69c

See This Special!

Center Pieces: 36 IN. TAFFETAS, 27 IN. BENGALINE SILK SERGES, NOVELTY BROCADES AND MOIRE.

Used for both street and evening dresses, foundations, coat suits and separate coats; a full range of colors. Worth \$1.50 and \$2.00.

Chocolate Sets: Monday. \$1.00



A Selling Extraordinary of Women's Afternoon and Evening Dresses

Owing to a readjustment of our Dress Stock UNUSUAL VALUES in FASHIONABLE APPAREL for afternoon and evening will prevail beginning Monday.

A comprehensive collection in which the inimitable charm of style and wonderful genius of the master designers are shown to the highest advantage. Copies and adaptations as desirable as their Parisian originals will be sold here Monday at the most moderate prices.

You cannot afford to miss this selling of models that lend lustre to the occasions for which they were designed, distinctive creations, chosen especially because they are divergent and unusual, and developed in the most popular shades and materials. We firmly believe most women to be practical. An intelligent comparison of the prevailing prices for merchandise of this class will verify the assertion that this is THE MOST RADICAL REDUCTION of a season of Remarkable Dress Selling. For Monday we direct your attention to three special lots of our regular stock.

Afternoon and Evening Dresses, formerly as high as \$35.00. \$19.75

Afternoon and Evening Dresses, formerly as high as \$45.00. \$29.75

Afternoon and Evening Dresses, formerly as high as \$75.00. \$39.75

This Is a Section of Our Busy Basement Store

SHOWING ABOUT ONE-FOURTH OF THE SPACE TO BE USED FOR OUR HOLIDAY TOYS

There's not another Basement Store the equal of this in several hundred miles of El Paso. Spacious, roomy, easy of access; two separate stairway entrances; a 22 foot ceiling; daylight on two sides; built of solid concrete absolutely FIREPROOF. In the same proportion as this wonderful selling Basement excels and surpasses all other

Basement Salesrooms, will be found its present stock of dependable merchandise as well as its wonderful store of TOYS which will occupy this space in one grand transformation Saturday, November 21st.

In the meantime, merchandise to be moved necessitates price cutting of such a radical nature as to make a visit here during the coming few days of more than ordinary interest.



BASEMENT BLANKET VALUES THE BEST WE'VE BEEN ABLE TO SECURE. FOR INSTANT:

Good quality blankets for 3-4 beds in white, tan or gray at, a pair. 69c

Heavy double plaid blankets in large size are. \$1.69

The famous Nashua Woolnap blankets, silk bound, in tan, \$2.75

11-4 and 12-4 white wool blankets in excellent grade wool are a pair. \$4.95 AND \$4.50

Large plaid silk bound wool blankets in extra fine quality are, a pair. \$7.50

OUR BASEMENT HATS ARE BARGAINS

Think of buying a good trimmed hat or even a good quality untrimmed hat for 69c. We've been featuring some great values at 95c. It's clearing time; we'd rather have the room. So we've marked them down. 69c

CHILDREN'S GLOVES

A large assortment of good warm yarn gloves for children to wear to school. It's true they are mill seconds, but many are almost perfect; first quality like them sell for 35c a pair. 10c

These are, a pair. \$2.50 SULKIES, \$1.69

A good time to buy a splendid Xmas present in advance. These sulkies with extra durable frames, double steel foot rests, reversible seat and rubber tires will please any little fellow; and are handy for father and mother.

Monday Economies in the Basement Store on which we reserve the right to limit Phone and C. O. D. orders and quantities.

MONDAY SPECIAL

16 YARDS OF 10c OUTING FLANNEL FOR \$1.00

A very large variety of patterns in light and dark colors—just unpacked the shipment Saturday. Sold only in 16 yard quantities.

—No Phone or Mail Orders—
—Basement Store—

MONDAY SPECIAL

TABLE OIL CLOTH, YARD. 15c

Monday shoppers can buy as much as they like of this white table oil cloth. Mill run quality, usually sold for 20c a yard.

—Basement Store—

MONDAY SPECIAL

PETTICOATS, 29c
An unusual offering—"Neer-Silk" Petticoats in dark changeable colors and stripes, pleated flounce. Monday they're 29c, but only

Two to a Customer.
—Basement Store—

MONDAY SPECIAL

KITCHEN APRONS 15c
Another example of value giving in our Basement Store. These splendid kitchen aprons made of good grade ginghams in desirable colors, that are easily worth twice this price.

Two to a Customer.
—Basement Store—

El Paso's Only Fire Proof Dept. Store

WE GIVE 24c STAMPS

El Paso's Only One Price Dept. Store

Silverware Glass Sets Beauty Pins Bar Pins Scarf Pins Bracelets Card Tables Chairs Lunch Sets Waist Boxes Mesh Bags Cloakings Hdkfs. Sets Kid Gloves Doilies Linen Sets Mackinaws Sulkies Sweaters

Shop Early